

Business Sense

POWERED BY ECONOCHECK



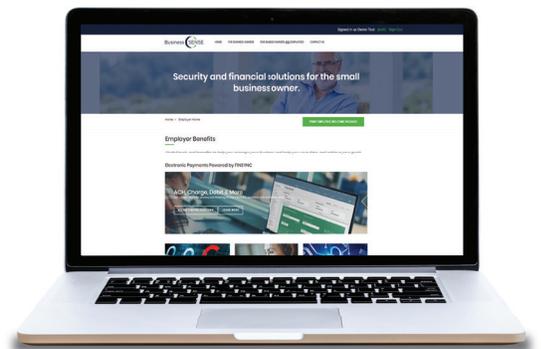
YOUR ACCOUNT HOLDERS HAVE BIG DREAMS

Give them the tools they need to bring them to life.

SIMPLY BETTER

A checking account with Business Sense provides better tools and benefits to help manage a business, save time and achieve goals.

It's designed to help you and your account holders grow.



MANAGE YOUR BUSINESS BETTER

Improve cash flow, performance and efficiency.



DATA BREACH SOLUTIONS

Prepare, respond and resolve.



SMALL BUSINESS MONITORING

Defend and restore.



A BETTER WAY TO BORROW

Access more loan options with FINSYNC Lending Network.

ECONOCHECK
Enhance Relationships. Build Revenue.

SMALL BUSINESSES HAVE UNIQUE NEEDS



FINSYNC PAYMENTS INBOX

Streamline your bill payment process by sending electronic payments with remittance details – and at a fraction of the cost of writing and mailing paper checks.

Your vendors will have their own free, secure payments inbox to accept electronic payments and attachments. Save time by automating your payments and invoicing process.



FINSYNC LENDING NETWORK

Get in sync with your current business checking account holders who are already going to the Lending Network to see their cash flow and loan options online. This is the new way small businesses are financing their growing businesses.

GETTING STARTED IS EASY & RISK FREE

Joining the FINSYNC Lending Network involves no risk and you may fund up to 9 loans before any fees are incurred by your financial institution. No IT integration is required, and you may cancel at any time.



DATA BREACH SOLUTION

Data breach readiness, response and resolution plan, including access to a data breach specialist in the event your business suffers a data breach. Solution includes assistance with breach notification, including resolution services for up to 25,000 individuals, in the event of identity fraud as a result of the breach.



IDENTITY THEFT PROTECTION

Up to \$1 Million in Identity Theft Insurance, including coverage for unauthorized electronic funds transfers, and access to an Identity Fraud Resolution Specialist in the event you suffer a personal identity theft incident. Identity Theft Protection services are for personal identity fraud for the business owner. Expense reimbursement does not cover unauthorized electronic fund transfers related to the business.



SMALL BUSINESS CYBER MONITORING & IDENTITY MANAGEMENT CENTER

Monitor the depths of the web for compromised business information, and get alerted promptly any time we find a match.



BENEFITS FOR YOUR EMPLOYEES

Mobile Retail and Dining Discounts – Enjoy money-saving discounts from your favorite retail locations.

Shopping Rewards™ – Shop online using our customized shopping portal and receive cash back.

Health Discount Savings* – Enjoy savings on vision, prescriptions and dental services.

**This is not insurance.*

UPGRADED FEATURES

In addition to a better checking account, businesses may choose to provide even more value for their business and your financial institution.

